

new Happy Feed®



75%
ANIMAL
PROTEIN



new PROMAX_x
PET FOOD MANUFACTURER

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New Happy Feed Kitten Food With Lamb

INGREDIENTS: Dehydrated animal protein (lamb 24%, chicken 12%), animal fat 12%, wheat, rice, corn, pea, corn gluten, wheat bran, liver flavor.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium

PROTEIN
%34

FAT
%16

CRUDE FIBRE
%3,5

CRUDE ASH
%10



2 Kg



New Happy Feed Adult Cat Food With Chicken

INGREDIENTS: Dehydrated animal protein (chicken 28%), animal fat 8%, wheat rice, corn, corn gluten, pea bran, liver flavor, bonkalite, corn meal, carob.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium.

PROTEIN
%27

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



2 Kg



New Happy Feed Sterilised Cat Food With Salmon

INGREDIENTS: Dehydrated animal protein (salmon 22%, chicken 10%), animal fat 10%, wheat, rice, corn, pea bran, corn gluten, liver flavor, bonkalite, carob.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium

PROTEIN
%30

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



2 Kg



New Happy Feed Adult Cat Food With Chicken & Lamb & Salmon

INGREDIENTS: Dehydrated animal protein (lamb 5%, salmon 5%, chicken 20%), animal fat 8%, wheat, rice, corn, pea bran, corn gluten, liver flavor, bonkalite, carob.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium

PROTEIN
%27

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



2 Kg



15 Kg

New Happy Feed Adult Cat Food With Salmon

INGREDIENTS: Dehydrated animal protein (salmon 18%, chicken 10%), animal fat 8%, wheat, rice, corn, corn gluten, liver flavor, wheat bran, bonkalite, carob.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium.

PROTEIN
%27

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



15 Kg

New Happy Feed Adult Cat Food With Chicken

INGREDIENTS: Dehydrated animal protein (chicken 28%), animal fat 8%, wheat rice, corn, corn gluten, pea bran, liver flavor, bonkalite, corn meal, carob.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium.

PROTEIN
%27

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



15 Kg

New Happy Feed Adult Cat Food With Chicken & Lamb & Salmon

INGREDIENTS: Dehydrated animal protein (lamb 5%, salmon 5%, chicken 20%), animal fat 8%, wheat, rice, corn, pea bran, corn gluten, liver flavor, bonkalite, carob.

VITAMINS: Vitamin A (3a672a), Vitamin D3 (3a671), Vitamin E (3a700), Vitamin C, Vitamin B1 (3a821), B2, B3 (3a315), B6 (3a831), B12, biotin (3a880), folic acid (3a316), Vitamin K3 (3a710), choline (3a890), pantothenic acid.

MINERALS: Calcium, phosphorus, potassium chloride, sodium, iodine (3b202), zinc (3b605), copper (3b405), manganese, iron (3b103), selenium (E8), magnesium

PROTEIN
%27

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10





3 Kg

New Happy Feed Adult Dog Food With Beef

INGREDIENTS: Dehydrated animal protein (beef 15%, chicken 5%, salmon 3%), animal fat 7%, salmon oil, rice, wheat, carob, brewer's yeast, corn gluten, wheat bran, corn.

VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.

MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%22

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



3 Kg

New Happy Feed Adult Dog Food With Lamb

INGREDIENTS: Dehydrated animal protein (lamb 15%, chicken 5%, somon 2%), solmon oil, animal fat 6%, rice, wheat, corn, locust bean, brewer's yeast, corn gluten, wheat bran

VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.

MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%21

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



3 Kg

New Happy Feed Adult Dog Food With Salmon

INGREDIENTS: Dehydrated animal protein (salmon 15%, chicken 5%, lamb 2%), animal fat 6%, salmon oil, rice, wheat, carob, brewer's yeast, corn gluten, wheat bran, corn.

VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 v (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.

MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%21

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%10



3 Kg

New Happy Feed Puppy Food With Lamb & Rice

INGREDIENTS: Dehydrated animal protein (lamb 20%, chicken 5%, somon 3%), salmon oil, animal fat 12%, rice, wheat, carob, brewer's yeast, corn gluten, wheat bran, corn, corn meal.

VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.

MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%26

FAT
%18

CRUDE FIBRE
%3,5

CRUDE ASH
%10





15 Kg

New Happy Feed Adult Dog Food With Chicken

INGREDIENTS: Dehydrated animal protein (lamb 8%, chicken 12%, somon 1%), salmon oil, animal fat 6%, rice, wheat, carob, brewer's yeast, corn gluten, wheat bran, corn, carob cracked
VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.
MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%19

FAT
%9

CRUDE FIBRE
%3,5

CRUDE ASH
%9



15 Kg

New Happy Feed Adult Dog Food With Salmon

INGREDIENTS: Dehydrated animal protein (salmon 15%, chicken 5%, lamb 2%), animal fat 8%, salmon oil, rice, wheat, carob, brewer's yeast, corn gluten, wheat bran, corn
VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.
MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%21

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%9



15 Kg

New Happy Feed Adult Food With Lamb & Rice

INGREDIENTS: Dehydrated animal protein (lamb 14%, chicken 4%, somon 2%), salmon oil, animal fat 6%, rice, wheat, carob, brewer's yeast, corn gluten, wheat bran, corn, corn meal.
VITAMINS: Vitamin A (3a623a), Vitamin D (3a671), Vitamin E (3a700), Vitamin C (3a312), Vitamin B1 (3a821), B2 (3a), B3(3a315), B6 (3a831), B7 (biotin 3a880), B9 (folic acid 3a316), Vitamin K3 (3a710), choline, pantothenate.
MINERALS: Calcium, phosphorus, sodium, iodine (3b202), zinc (3b605), copper (3b405), potassium chloride, iron (3b103), selenium (E8).

PROTEIN
%19

FAT
%10

CRUDE FIBRE
%3,5

CRUDE ASH
%9



new Happy Feed®

Ideal Silhouette
Complete & Balanced Formula

75%
ANIMAL
PROTEIN

Analytical Components

CAT FOOD		Weight	Analytical Components	
			Protein	Fat
Adult Cat	Chicken	2 Kg	%27	%10
	Chicken & Lamb & Salmon	2 Kg	%27	%10
Sterilised Cat	Salmon	2 Kg	%30	%10
Kitten	Lamb	2 Kg	%34	%16
CAT FOOD		Weight	Analytical Components	
			Protein	Fat
Adult Cat	Chicken	15 Kg	%27	%10
	Salmon	15 Kg	%27	%10
	Chicken & Lamb & Salmon	15 Kg	%27	%10
DOG FOOD		Weight	Analytical Components	
			Protein	Fat
Adult Dog	Lamb	3 Kg	%21	%10
	Salmon	3 Kg	%21	%10
	Beef	3 Kg	%22	%10
Puppy	Lamb & Rice	3 Kg	%26	%18
DOG FOOD		Weight	Analytical Components	
			Protein	Fat
Adult Dog	Chicken	15 Kg	%19	%9
	Lamb	15 Kg	%21	%10
	Salmon	15 Kg	%21	%10



Bags Packing & Pallets Stacking

Piece/ Kg	Pieces/ Cartons	Carton / Pallet	Total Pieces / Pallet	Pallet / 20" Container	Pallet / 40" Container	Pallet / Truck
1,5 Kg	12	40	480	10	21	24
2 Kg	10	40	400	10	21	24
3 Kg	7	40	280	10	21	24
5 Kg	200			10	21	24
7 Kg	150			10	21	24
10 Kg	105			10	21	24
12 Kg	90			10	21	24
15 Kg	70-75			10	21	24
20 Kg	60			10	21	24

*Pallet size is standard. (100 xm x 120 cm)

PROMAX_x
PET FOOD MANUFACTURER
Maximum Care, Longer & Healthier Life

Founded in Adana, Turkey in 2014, Promax Pet Food specializes in producing dry food for cats and dogs to meet their nutritional needs in the best possible way. Our modern production facility, covering 11.000 m², offers nutritious products designed to help pets lead longer and healthier lives, adhering to high quality standards.

Leveraging our experience in international supply markets from fish farming since 1989, we provide reliable and nutritious products for pet health and happiness. Our products, which we have developed using high quality raw materials, are meticulously formulated to meet the needs of our beloved pets.

PROMAX PET FOOD

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